


LIPOKON™ IRON

Volume No. 165

IRON DEFICIENCY ANEMIA IS A MAJOR CAUSE OF CONCERN

FERROUS SALTS OF IRON IS MOSTLY SUPPLEMENTED AS ITS TREATMENT.

But

FERRIC FORM OF IRON PROVIDES BETTER RESULTS THAN FERROUS SALTS OF IRON due to its:

Better Efficacy

Lesser Side effects

Among

Available ferric salts of iron, **Ferric Pyrophosphate** is the superior form

FERRIC PYROPHOSPHATE IN LIPOSOMAL FORM FURTHER ENHANCES ITS SUPERIORITY

It offers

- Negligible or no gastrointestinal side-effect
- Increased bioavailability
- Rapid and effective increase in Hemoglobin level
- Better patient compliance and tolerability
- Preferred for Sensitive GI Tracks –
 - a. Chronic Kidney Disease
 - b. Irritable Bowel Syndrome
- Negligible side effects
- 3 times better Cell Permeability
- Cost-effective
- Micronised Particle Size

Konark Herbals & Healthcare

WELCOMES YOU TO THE WORLD OF

LIPOKON™ IRON
THE PREFERRED IRON SUPPLEMENT

Why to prefer?

- ✔ **Negligible or No Gastrointestinal Side-effects:** Liposomal Ferric Pyrophosphate has lower gastrointestinal side-effects due to the Liposomal Encapsulation, which can protect the Iron from possible degradation processes.
- ✔ **Increased Bioavailability:** Liposomal encapsulation further enhances the bioavailability of Ferric Pyrophosphate and minimizes the chance of potential side-effects.
- ✔ **Rapid & Effective Increase in Hemoglobin (Hb) Level:** Liposomal Ferric Pyrophosphate can reach its peak plasma level in about 2 hours.
- ✔ **Better Compliance & Tolerability:** For patients with Gastrointestinal issues or poor tolerance to Ferrous Iron, Liposomal Ferric Pyrophosphate can be a better alternative due to its better tolerability.
- ✔ **Preferred during dialysis of Chronic Kidney Disease:** Liposomal Ferric pyrophosphate is used to treat Iron Deficiency in people with Chronic Kidney Disease who are on dialysis.
- ✔ **Preferred for patients with Irritable Bowel Syndrome:** Liposomal Ferric Pyrophosphate is more tolerable and bioavailable for patients with Irritable Bowel Syndrome when administered orally.
- ✔ **Negligible Side-effects:** Due to better tolerability of Liposomal Ferric Pyrophosphate, it has negligible side-effects like constipation, nausea, stomach cramps, black stool, diarrhea, skin rash, etc.
- ✔ **3 Times better Cell Permeability:** A comparative clinical study by MVJ Medical Collage, Karnataka, on 120 pregnant women for the period of 30 days showed that Liposomal Ferric Pyrophosphate is 3 times better than conventional Iron in Ferrous form.
- ✔ **Cost Effective:** Final Cost of Production using Liposomal Ferric Pyrophosphate can be less than of using conventional iron because of much better cell permeability of Liposomal Ferric Pyrophosphate.
- ✔ **Micronized Particle Size:** Particle size of LIPOKON™ IRON is NLT 200 nm. Nano particle size also helps in better absorption.